

*Digital FashionPro*<sup>®</sup>  
FASHION DESIGN SYSTEM

**A C A D E M I C**  
EDITION

BROCHURE



**FCS - CTE HOME EC - LIFE SKILLS - ART**

## **FASHION DESIGN**

Integrate **Digital Fashion Pro** Fashion Design Software into your school's Fashion, Art, Family and Consumer Science (FCS), Career and Technology (CTE) Program's fashion design class today.

# Welcome to **DIGITAL FASHION PRO**

## In this Brochure:

- See DFP Digital Fashion Sketch Collection / Examples
- About Digital Fashion Pro Fashion Design Software
- How to Bring DFP to Your School
- Demo Video
- Quote Form

Thank you for your interest. We look forward to working with you.

Sincerely,

Team [DigitalFashionPro.com](https://DigitalFashionPro.com)

**FYI: ALL CLOTHING** in this brochure  
(on and off models) was created with Digital Fashion Pro.

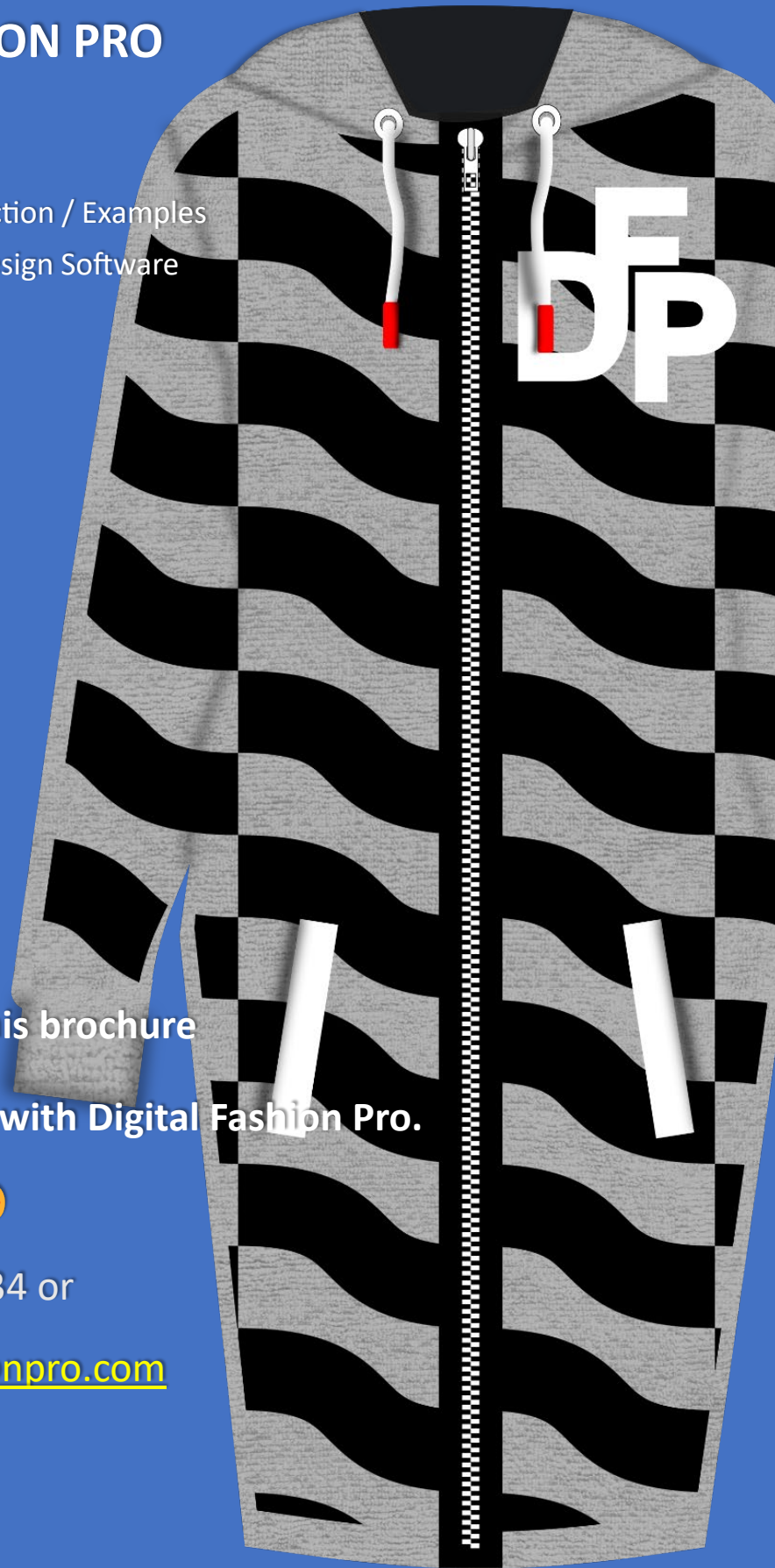
Feel Free to Share with Others 😊

Questions: Call Us at 888-435-9234 or

Email us at [support@digitalfashionpro.com](mailto:support@digitalfashionpro.com)

**REQUEST YOUR QUOTE TODAY!**

[VISIT THE DFP ACADEMIC PAGE HERE](#)





# ABOUT DIGITAL FASHION PRO

**DIGITAL FASHION PRO (DFP)** is a powerful, user-friendly CAD Fashion Design Software System for today's professional and aspiring fashion designers who want a program that is truly easy and can create cutting edge designs without limitations. Digital Fashion Pro is SUPER EASY TO USE, plus it delivers professional fashion illustrations & clothing sketches that are above & beyond industry standards. **Our latest edition, new for 2024 is VX.**

So whether you're an established fashion designer or company, fashion teacher / school, or even a **true beginner** trying to realize your fashion dreams – Digital Fashion Pro can help you accomplish your fashion objectives unlike any other tool! Digital Fashion Pro is used worldwide by industry fashion designers, clothing brands and taught in hundreds of schools. DFP makes it easy for you to design your own clothing brand and fashion styles. **Create beautiful, professional fashion sketches in minutes even if you can't draw.** Plus, DFP helps you get your clothing designs made because apparel manufacturers will be able to fully understand your concepts.

## What Exactly Is Fashion Design Software?

Fashion Design Software is a computer-aided graphic design tool for creating digital fashion sketches, garment design, textiles, fashion illustration, artwork and other elements related to the design of apparel, footwear and accessories. The main goal of fashion design software is to help designers / users create digital fashion

illustrations that communicate their vision of how a design should look once rendered or manufactured in real life.

Dress Designed with Digital Fashion Pro Software. Users can design any Clothing Style with Digital Fashion Pro depending on package / upgrades that are chosen.

**Let Your Students Learn  
Fashion Design / Create  
Digital Sketches with  
Digital Fashion Pro Today!**



**TAKE YOUR DESIGN IDEAS TO THE NEXT LEVEL  
WITH DFP TODAY**





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Start Creating Your Clothing  
Designs Today!



# DESIGN TIME!



TAKE YOUR DESIGN IDEAS TO THE NEXT LEVEL  
WITH DFP TODAY EVEN IF YOU CAN'T DRAW



Let Your Students Learn  
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*BECOME A FASHION  
DESIGNER WITH DFP*

[DigitalFashionPro.com](https://DigitalFashionPro.com)









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CREATE PROFESSIONAL / LIFE LIKE  
FASHION SKETCHES WITH DIGITAL FASHION PRO



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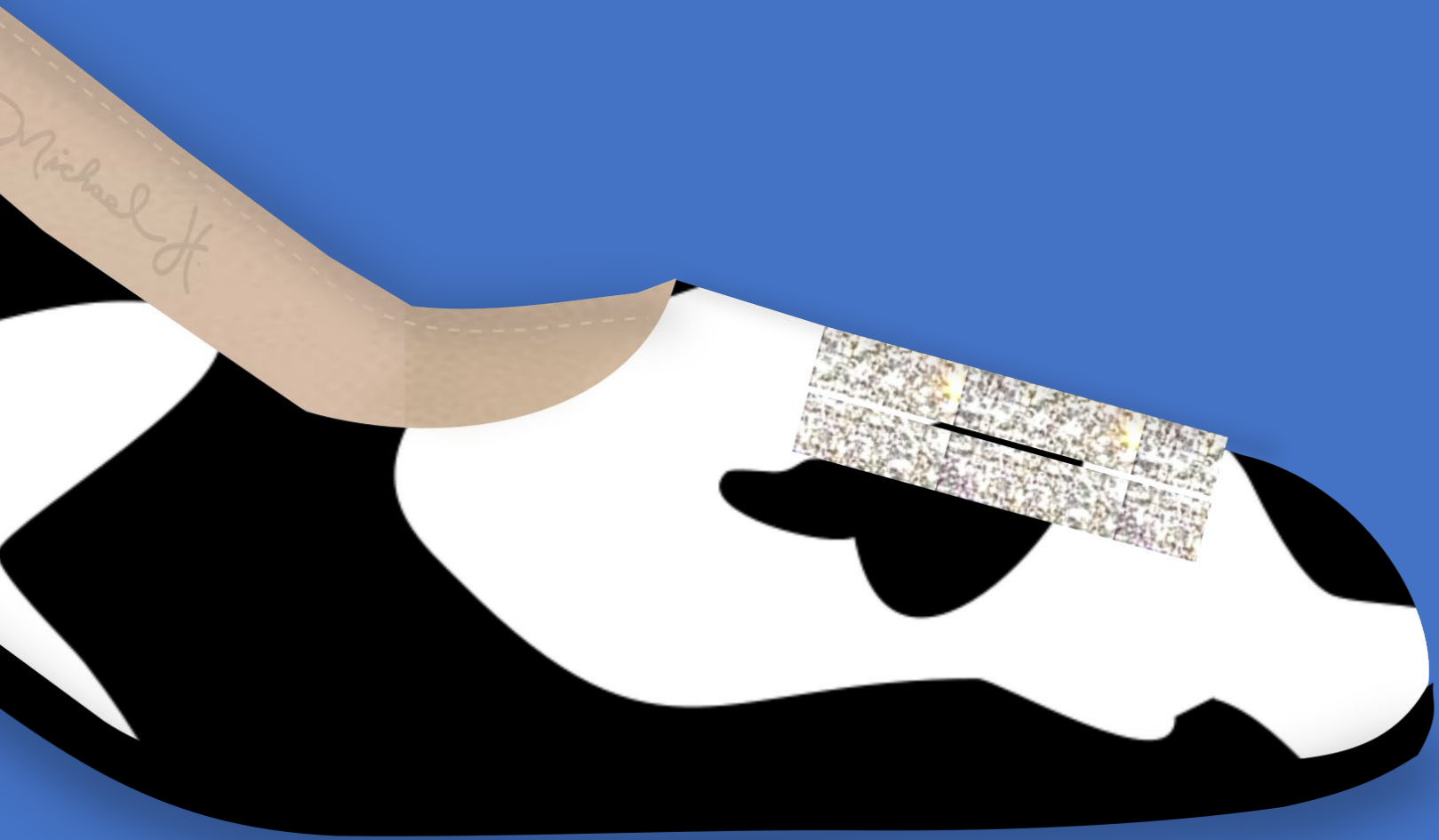
DESIGN FOOTWEAR & MORE











# ONLINE STORE MOCK UP



Medium Leather Wallet by  
**DIGITAL FASHION PRO** Software  
"For Illustration Purposes ONLY"  
\$145

★★★★★ (340)



TOUCH ME



Medium Zip Around Leather Wallet by  
**DIGITAL FASHION PRO** Software  
"For Illustration Purposes ONLY"  
\$175

★★★★★ (432)





CAN'T DRAW?  
NO PROBLEM!

**BRING**  
*Digital Fashion***Pro**<sup>®</sup>  
**FASHION DESIGN SYSTEM**

**TO YOUR STUDENTS / SCHOOL TODAY**



DIGITALFASHIONPRO.COM

**GET STARTED NOW**







# DIGITAL FASHION PRO DEMO VIDEO

## – HOW IT WORKS

Click to Launch

FASHION DESIGN SOFTWARE



Digital Fashion Pro comes with 1 hour+ of Training. Easy to Use and delivers professional results that are above and beyond industry standards. Students will be able to create pro-level sketches!



## BRING DIGITAL FASHION PRO FASHION DESIGN SOFTWARE TO YOUR FASHION DESIGN CLASS – OUR SOFTWARE USED IN OVER 400 SCHOOLS – K-12 AND COLLEGES

Integrate [Digital Fashion Pro](#) Fashion Design Software into your school's Fashion, Art, Family and Consumer Science (FCS), Career and Technology Education (CTE) or STEM fashion design class today. Students will learn the exciting art of professional digital fashion illustration while also embracing computer software technology which is Perfect for Today's Technological World. Plus Digital Fashion Pro is fun and easy to learn for teachers and students.

Whether for use in high schools (K-12) or colleges – Digital Fashion Pro excels at giving students the design tool & training they need to create professional digital fashion sketches, fashion illustrations, industry standard clothing designs & fashion graphics even if they can't draw. Digital Fashion Pro is used by countless clothing lines and industry fashion designers around the world. Digital Fashion Pro gives students valuable tools and skills that will greatly help them with launching into a successful career in the fashion industry.

We have a special academic package just for schools set up that we feel will give your students the best design experience with Digital Fashion Pro. It will give them everything they need to develop or enhance their passion for fashion design. Whether your students want to further their careers in design or design as a hobby – Digital Fashion Pro gives them the skills they need. Digital Fashion Pro is the design choice you need to keep your students interested and engaged in this technical era. Fashion design is very popular today and Digital Fashion Pro is just the tool your school needs to teach students fashion design in a fun and hip way while also giving them a valuable educational experience.

[Digital Fashion Pro](#) is now taught in over 400 schools worldwide so you can trust it to deliver! On the High School Level – For Family and Consumer Sciences FCS / Career and Technical Education CTE Curriculum we even offer our **Digital Fashion Pro CTE / FCS Lesson Plan Software Package** (Optional) which is an amazing addition to overall classroom fashion design experience. It is an excellent resource for teachers teaching Digital Fashion Pro as it increases

student engagement & learning even more. It prepares them for life as professional fashion label designer. Pricing and Order details below.

**System Includes** 2 Hours of On-Board Video Training, Hundreds of Customizable Garment Templates, Models & 1400 Digital Fabric Files. DFP Works with Windows & Mac Operating Systems + Chromebooks. Digital Fashion Pro Is Super Easy to Learn For Teachers & Students. At the end of the course, students will be able to create professional fashion sketches that are beyond industry standards.

## **Academic Purchases – Buy More Than 1 Copy and Save Even More!**

**We accept school purchase orders, or you can purchase online.**

Our contact information for sending PO's is as follows: Harper Arrington Publishing, Midwest Office, 33228 W 12 Mile Rd. 105, Farmington Hills, MI 48334. Fax: 248-281-0373. E-mail: [support@digitalfashionpro.com](mailto:support@digitalfashionpro.com). The Quote form is below but if you have questions, feel free to call us at 888-435-9234. Further note that we do not offer trial or evaluation copies. If need be we ask that you order 1 copy to test out then order more. We do not offer site licenses. Each computer must have it's own copy. However, keep in mind that our prices do reflect the fact that once a school purchases our software – they never have to pay a renewal fee or any other fees. The software belongs to the school for life after purchase.

## **DIGITAL FASHION PRO ACADEMIC PRICING / PACKAGE.**

### **The Digital Fashion Pro Academic Package Consist Of:**

1. Digital Fashion Pro VX Basic – Includes over 2 hours of basic and advance fashion illustration training
2. Beyond the Basics – 1 Hour of additional Advance Fashion Design Training on creating technical sketches etc.
3. Digital Fabric Library – Over 1,000 digital fabrics to use in your designs
4. Shoes and Accessories Library
5. Denim Wash Factory – Design great looking denim sketches



## 6. Style Pack 1 Clothing Templates

## 7. Storyboard Creator

All Delivered on Digital Fashion Pro USB Drive. Works with Windows, Mac Computers and Chromebooks. Digital Fashion Pro can also be deployed to a server – however, there is not a site license. DFP has a per seat license cost for students that will interact with the software.

7 GB of Hard Disk Space Needed if deployed to individual devices.

### **With This Package Students Will Have Access To:**

- The ability to design Men, Women, Baby and Kid clothing, design shoes and handbags
- You will learn how to make technical sketches with Beyond the Basics
- Over 1,000 Digital Fabrics to use in your designs
- Create special denim wash and treatment effects with Denim Wash Factory.

### **Students Will Be Able to Design And Work With:**

1. Basic Tops, Pants, Shorts, Leggings
2. Hangtags, Pockets, Zippers, Buttons
3. Outerwear, Coats, Jackets, Sportswear, Suits
4. Dresses and Skirts
5. Trendy Tops
6. Swimwear
7. Baby and Kid Clothing
8. Shoes: Sneakers, Heels, Boots, Flip Flops & more.
9. Hats & Scarves
10. Handbags
11. Eyewear

# Two Pricing Plans

**Pricing is Per Computer / License, Lifetime License. No Yearly Fees or Renewal Cost. Free Lifetime Technical Support.** Each computer / seat will need its own license.

**Pricing Plan 1:** Pay for the order in one payment (by Credit Card or PO)

**Pricing Plan 2:** Pay For The Order Over 2 to 3 Years To Spread The Cost (PO / 2-3 Year Contract)

**We also Accept Purchase Orders – please use quote form below on this page to request a Digital Fashion Pro Academic Quote.**

Also note that the CTE Fashion Design Lesson Plan is sold separately, and if ordered, the quantity ordered must match the exact number of licenses as the Digital Fashion Pro Academic licenses ordered. Keep in mind that this lesson plan pack is not just lesson plans but it includes additional software and resources. CTE Fashion Design Lesson Plan Pack is free with Digital Fashion Pro Academic orders of 15 licenses or more. **Please Learn more about the lesson plan software package at the bottom of this page.**

Also you can call us for more details 888-435-9234. However, please fill out quote from below for an official quote. Note: Volume discount is only applies to the Digital Fashion Pro Academic Version. Any other package is the same price x number of computers / licenses regardless to quantity ordered. You can also fax your order to us at 248-281-0373. To mail in your order see our address on our [Contact Page](#) or refer to your quote.

## REQUEST YOUR QUOTE HERE

[VISIT THE DFP ACADEMIC PAGE HERE](#)





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GET STARTED NOW





BUY DIGITAL FASHION PRO TODAY TO START ON YOUR DESIGNS - [HERE](#)



*“Get the Design Tool Used Worldwide – you do not have to know how to draw or have prior experience. You will love designing with Digital Fashion Pro!”*



**GET STARTED NOW**



# 99.7%

Of All  
Commercial / Professional  
Clothing Lines Use  
Fashion &/Or Graphic  
Design Software  
On The Weekly Basis

FASHION

## Software

The US Department of Labor – Bureau of Labor  
Statistics States: "Fashion Designers use  
technology to design. They  
must be able to use computer-aided  
design (CAD) programs and be familiar  
with graphics editing software,"  
as one of the things necessary  
to be a fashion designer today.



"Your programs are  
helping me  
achieve my goals!"  
– R. Brunton,  
Aspiring Designer,  
Digital Fashion Pro Client

### Used In Over 300 Schools



**DIGITAL FASHION PRO Is Used By Schools  
Clothing Lines and Industry Fashion Designers Worldwide**

CLIENTS



Thank You for Reading!!

If you have any questions, please email us at  
[support@DigitalFashionPro.com](mailto:support@DigitalFashionPro.com)

or Call Us at 888-435-9234

VISIT DIGITAL FASHION PRO  
FASHION DESIGN SOFTWARE



GET STARTED NOW



# Digital FashionPro<sup>®</sup>

FASHION DESIGN SYSTEM



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[Best Websites for Helping Beginners With Starting a Clothing Line](#)

[Become a Designer Even If You Can't Draw](#)

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SKETCHBOOK MAGAZINE HERE](#)

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